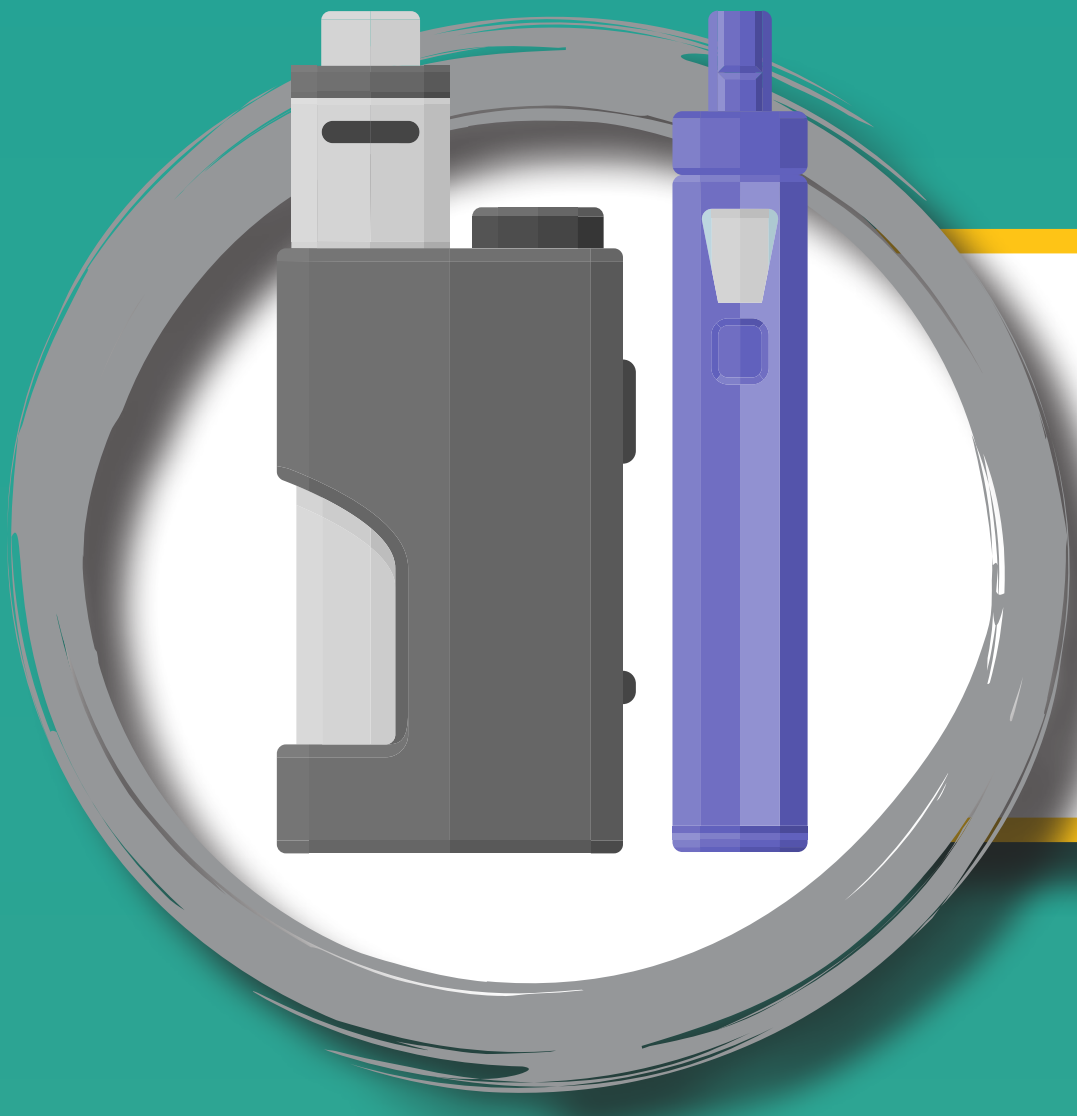


E-CIGARETTES

WHAT'S THE DEAL?



E-cigarettes work by *heating a liquid solution to produce a vapour* inhaled by the user. Liquid may contain nicotine (an addictive drug) and flavours.



At least **60 chemical compounds** are in e-liquids. The long-term effects of use are not known.



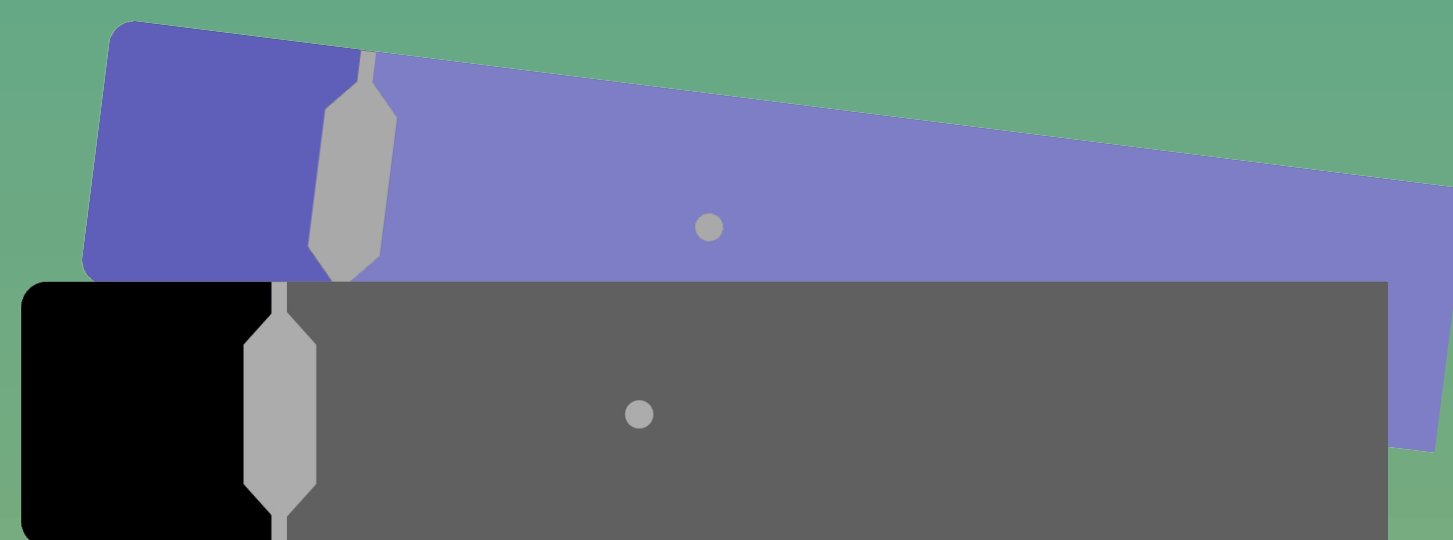
E-cigarettes now come in *many flavours* that may appeal to youth.

They are less toxic than burning tobacco, but still contain **HARMFUL CHEMICALS.**

E-cigarette use is increasing among *high school students in Canada*

8.9
2015

14.6
2017



Few users know how much **NICOTINE** is in their e-cigarettes.

E-cigarettes are changing to *cool, high-tech looks.*



ASK YOURSELF

WHY would I want to be addicted to nicotine?

WHO benefits from my e-cigarette use?



HINT: Tobacco companies are buying up e-cigarette manufacturers.

